

ÉIRE-IRELAND

NOW CELEBRATING ITS 45TH YEAR

Éire-Ireland, a journal of the Irish American Cultural Institute, is the leading forum in the flourishing field of Irish Studies. Since 1966, Éire-Ireland has published both imaginative and scholarly articles from all areas of the arts, humanities and social sciences.

This distinguished journal is circulated to individual IACI members, institutions and libraries worldwide. Your advertisement and message would reach both the academic market and a wide general audience with a keen interest in Irish Studies.

You have the opportunity to continue to be part of this prosperous endeavor by placing your ad in Éire-Ireland today.

Advertising Rates

Full Page: \$500 Half Page: \$350 Inside Back Cover: \$900

Provided there is no change in ad copy, there is a 20% discount on ads in two consecutive issues and 30% on third and fourth. Additional discounts can be arranged

Deadline

First week in March for the spring issue; first week in October for fall issue.

Specifications

Full page: 5 x 8 inches Half page: horizontal only; 5 x 4.25 inches

Advertisers should submit ads as PDFs, JPGs, or TIFFs.

Ad production for an additional \$100 per ad. Advertiser must provide copy and images.

Contact

Carol Buck Phone: 973-605-1991 Fax: 973-605-8875 Email: cbuck@iaci-usa.org



Irish American Cultural Institute www.iaci-usa.org